

The Smart Choice

- Reduced Price For Initial Period
- Low Monthly Rental Fees
- No Interest Charges
- Option To Return At Any Time During Rental
- Rental Payments Apply Toward Purchase
- Early Purchase Option May Be Exercised At Any Time
- Top Quality **NEW** And **LIKE-NEW** Instruments Only!
- The NEMC Maintenance and Service Plan
- Name-Brand Instruments
- Professional Mouthpieces

WHY SHOULD YOUR CHILD

PLAY A MUSICAL INSTRUMENT?

"Students with coursework/experience in music performance and music appreciation scored higher on the SAT."



"The musician is constantly adjusting decisions on tempo, tone, style, rhythm, phrasing, and feeling--training the brain to become incredibly good at organizing and conducting numerous activities at once. Dedicated practice of this orchestration can have a great payoff for lifelong attentional skills, intelligence, and an ability for self-knowledge and expression."

"Studying music encourages self-discipline and diligence, traits that carry over into intellectual pursuits and that lead to effective study and work habits. An association of music and math has, in fact, long been noted. Creating and performing music promotes self-expression and provides self-gratification while giving pleasures to others."

"A research team exploring the link between music and intelligence reported that music training is far superior to computer instruction in dramatically enhancing children's abstract reasoning skills, the skills necessary for learning math and science."

"Secondary students who participated in band or orchestra reported the lowest lifetime and current use of all substances (alcohol, tobacco, illicit drugs)."

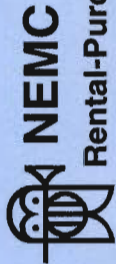
"The U.S. Department of Education lists the arts as subjects that college-bound middle and junior high school students should take, stating 'Many colleges view participation in the arts and music as a valuable experience that broadens students' understanding and appreciation of the world around them.'"

Sources available upon request.



National Educational Music Company
1181 Route 22, Mountainside, NJ 07092
Phone: (800) 526-4593 Fax: (908) 232-4178

**SUPPORTING MUSIC AND MUSIC
EDUCATION SINCE 1957**



Rental-Purchase Price Schedule

Instruments may be rented for the Initial Rental Period and Initial Rate (see column 'A' below) which is greatly reduced from the Regular Monthly Payment (see column 'B'). After the Initial Period, instruments are rented by the month only for the amounts indicated below in column 'B'.
Note: All rental money paid applies toward purchase.

You have the best of both options - Rent until you own the Instrument - or return it at any time!

(A)		(B)
INITIAL RENTAL PERIOD:	SPECIAL REDUCED RATE FOR MINIMUM INITIAL PERIOD	REGULAR MONTHLY PAYMENT AFTER INITIAL PERIOD
2 Months		
GROUP		
1. Trumpet, Cornet, Clarinet Clarinet, Trombone, Flute Violin, Viola (12", 13" & 14"), Drum/Bell Kit	\$47.16	\$28.44 + \$29.19
2. Piccolo, Viola (15" & 16"), Wood Clarinet	\$62.00	\$37.67
3. Alto Saxophone, Oboe	\$72.60	\$46.90
4. Tenor Saxophone	\$101.22	\$64.05

Process and Handling Fee (not applied toward purchase) is already included in the Initial Payment amount (A) shown above.

(A) Above pricing includes:

- Applicable State Sales Tax.
- Fire and Burglary Waiver Fee of \$4.50 good for one full year while the instrument is on rental.
- Damage Waiver Fee of \$2.25 per month for the Initial Period.

Full payment for Initial Period due when instrument is rented.

(B) Above pricing includes:

- Applicable State Sales Tax.
- Regular Monthly Damage Waiver Fee:
 - Group 1. \$3.00
 - Group 1 + \$3.75
 - Group 2. \$3.75
 - Group 3. \$4.50
 - Group 4. \$5.75

Fire and Burglary Waiver Fee of \$4.50 due once per year while the instrument is on rental.

Wind Instruments are equipped with a Professional Mouthpiece:
- Brass: 7C or 12C
- Woodwind: Hard Rod Rubber

NOTE: RENTAL ONLY (EXCLUDING FEES) WILL APPLY TOWARD PURCHASE OF THE INSTRUMENT ISSUED.

Prices and terms subject to change without notice.
Your Local Area Affiliate:

INSTRUMENTAL MUSIC & SOUND #720
109 S James Street
Ludington, MI 49431
(231) 843-4411

07/2010



Offering You Top Quality New and Like-New Musical Instruments Through The Finest Rental Program In The Country!

Your Local Area Affiliate

INSTRUMENTAL
music and sound

109 S James Street
Ludington, MI 49431

(231) 843-4411

Rental - The Smart Choice
A Quality, Name Brand Instrument
Backed by Service and Other Options
From a Trusted Source!



NEMC Our Product... Our Service and Support Offer You The FINEST RENTAL PROGRAM IN THE COUNTRY!

Our Common Interest... Music Education

MUSIC IS FOREVER

Your investment in a musical instrument for your child will reward both of you for a lifetime.

Independent studies conducted by renowned educators throughout the country have shown that children involved in musical programs perform significantly better in math, English, and social studies and exhibit more desirable behavior than children who have not participated in musical programs.

The Source!

NEMC can be your source for unlimited musical rewards.



NEMC 11 POINT PLAN



1. Rental payments apply toward purchase of the instrument.
2. An Early Purchase Option may be exercised at any time.
3. There is no obligation to buy and the full option to return at any time.
4. Maintenance and Service Plan: Service other than damage, necessitated by normal use, is included in the Rental Program. No Deductible.
5. A Professional mouthpiece is supplied with every wind instrument (included in the Rental Fee).
6. Each instrument is covered by a Limited Damage Waiver (No Deductible) and by a Limited Fire and Burglary Waiver (No Deductible).
7. Only name brand instruments in New or Like-New condition with NEMC warranty. Your child deserves only the best!
8. Authenticity of new instruments is guaranteed.
9. Planned Educational and Motivational Mailings to parents to encourage and strengthen parental interest in your child's musical endeavor.
10. Where less than full size stringed instruments are rented, we will at any time during or after the rental term, apply your accumulated credit towards the exchange to a larger size of comparable make, quality and kind. Other exchange options are also included in the Rental Program.
11. "Phase II" SUPERCLUB to rally child motivation and interest. (the only one of its kind in the nation), with proven results that reduce student music program dropout.

GOOD LUCK IN YOUR CHILD'S MUSICAL ADVENTURE

STUDENTS!

JOIN OUR SUPERCLUB!

The NEMC SUPERCLUB... Just one of the Great features of the NEMC Rental Plan.

Shortly after renting a musical instrument from NEMC, you will be sent a membership card identifying you as an elite member of the NEMC SUPERCLUB.

You will also receive information on how to receive your very own framed Student Artist Diploma.*

The NEMC SUPERCLUB is completely FREE and is only offered to NEMC rental customers. There is no obligation connected with this club. This club was formed solely for the development of instrumental students, the betterment of music, and the pride of entering the world of music.



YOUR STUDENT ARTIST DIPLOMA
(Actual size = 9" x 11" including frame)

Rental - The Smart Choice

Your child's success in band or orchestra depends on having a quality instrument in proper playing condition that is backed by service and exchange options. By renting from NEMC and our local area music dealer, you can be assured that your child's music instrument is a quality brand, accepted in school music programs nationwide, backed by Service and Warranty coverage, and ready to provide years of reliable service and enjoyment. Never settle for less for your child.